

PRISHA THACKER

CREATIVE GRAPHIC DESIGNER

079 99 288 606 

prishathacker@hotmail.com 

www.prishathacker.com 

Creative, efficient and passionate about visual communication.

Over ten years of Graphic Design and Artwork experience within an in-house studio and agency environment. Able to produce high quality work against tight deadlines with an ability to work in many different styles and formats including digital, print, video and animation. Highly motivated with excellent project management skills, experience with managing a team, professional, competent and confident taking projects from brief through to completion.



EMPLOYMENT & EXPERIENCE

Creative Designer, Dixons Carphone | June 2015 – Present

- Digital: GIFS and banners for CRM campaigns.
- Website display banners. Animation development in After Effects.
- Social: Event specific social creative to support trading periods. Featured on Facebook/ Instagram/ Twitter/ Youtube
- Creating campaigns Toolkits for iD Mobile, for others to follow. - like for Summer, Black Tag event, Christmas.
- Press Ad creation, creating illustrations & moodboards.
- Development of icons and logos.
- Sim Card packaging and merchandise designs.
- POS design and affiliate banners.

In-house Creative Artworker, Banner Managed communication JDW Wetherspoons | August 2013 – June 2015

- Designing posters, flyers, banners and advertisement for JD Wetherspoon & Lloyds Bar
- Re-vamping the national & airport Wetherspoon menus.
- Producing artwork for Wetherspoon website & digital screens.
- Adhering to brand guidelines to produce accurate print ready artwork for drink aware ads.
- Designing motorway signs for service stations.
- Producing press ads for Wetherspoon News magazine.

Graphic Designer, Glen Dimplex | January 2013 – August 2013

- Designing packaging & labels for Dimplex / Morphy Richards / Valor / Carmen products.
- Photography of the products & retouching them.
- Creating exhibition designs / roomsets to display product.
- Development of vector drawings for packaging.
- Designing logos for new renewable companies.
- Research into latest product design trends.
- Powerpoint presentations to present in meetings with clients.

Graphic Designer, Ink2paper | March 2011 – December 2012

- Creating packaging, product labels, POS, image retouching.
- Adhering to brand guidelines of different clients.
- Creating visual PowerPoint presentations.
- Being the brand guardian and ensuring that all marketing collateral reflects the brand guidelines.
- Run and manage IKON & Xerox Industrial Printer.
- Working closely with Zee TV design requirements.
- Designing school prospectus/ catalogues/ roll up banners.

Marketing & Events, Designer Assistant

Altitude London | July 2010 – Nov 2010

- Updating their website / social media / blogs.
- Listing the company with potential clients.
- Designing the company's stationery.
- Calling around getting quotes for events.
- Listing experience packages on Groupon / Toptable.
- Tweeting and writing Blogs on the behalf of company.
- Producing Brunch Menu's / Invitations / Mail Outs / Gift vouchers.
- Photography of the venue.

INTERESTS

Entrepreneurial spirit who enjoys designing jewellery / experimental in cooking / hosting dinner parties / going to theatre / Pop Ups / Traveling the world & exploring Supper Clubs in spare time. Enthusiastic in joining clubs at work, which improve work-life balance and to help network.

Self Employed – Founder of Prishanna.com & Arepitasexpress.com

- Designing & sourcing all the jewellery.
- Designing the website, emails and social content.
- Creating packaging, product labels, and POS material.
- Marketing & managing social media accounts.
- Maintaining relations with suppliers & exhibitors.

Retail Graphic Designer, Snappy Snaps | May 2010 – June 2010

- Re-touching photographs.
- Producing business logos / cards & stationary for clients.
- Creating collages with the photographs for gift items.
- General admin duties in spare time.
- Taking passport photographs of clients with special requirements.

Work Placement for NHS Communications department | July 2009

- Design of the SWINE FLU banner for the hospital entrance.
- Sympathy cards for patients and posters for external ward use.
- Logo for Radiology Department to promote x-ray lectures for nurses.

Work Experience – HMS President Heritage Ship | Feb – May 2009

- Working on two major projects- "The Mango Juicer" & "Aqua Script".
- Designing logos using Photoshop & Indesign software.
- General office work & Managing the company's budget.
- Producing a DVD cover for Aqua Script installation.
- Helping out the director to organize events on the ship.
- Representing the company in Earl's Court- International Confex

References available upon request.

QUALIFICATIONS

Sept 2005 – June 2010 – University Of Hertfordshire

BA (Hons) Graphic Design and Illustration,
Extended Foundation Art and Design Degree

Internship: 2009 Graphic Designer, NHS Communications Department

July 2009 – University of Westminster

Professional Courses in Business & Computing Certificate
Developing websites using HTML & CSS Intermediate Level

Sept 2002 – June 2004 – Harrow Weald College

A levels: Spanish, Graphic Design, Media Studies & ICT

Sept 2000 – June 2002 – Harrow High School

11 GCSE's A to C's including:
Mathematics, Double Award Science and English

SOFTWARE SKILLS

Technical Software: Proficient in using Adobe Suite: Photoshop, InDesign, Illustrator, After Effects. Banner Snack, Figma.

Intermediate: Quark Xpress, Dreamweaver, WordPress, HTML & Flash.

Business Software: Microsoft Word, Excel, PowerPoint, and Outlook.




Management Software: BaseCamp / Trello / Proof HQ / JIRA

Languages: Fluent in English & Spanish.

Good understanding of Portuguese, Italian and Gujarati.

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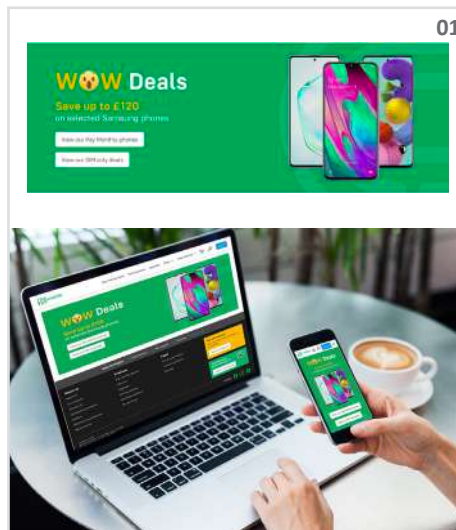
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SOME OF MY WORK

01. iD MOBILE UK March 2020

Producing a campaign for iD Mobile spring deals. The creative WOW deals is playful, a fun way to engage with the customers. The emoji is animated in the headline and used next to a handset to demonstrate the phone has a special offer.



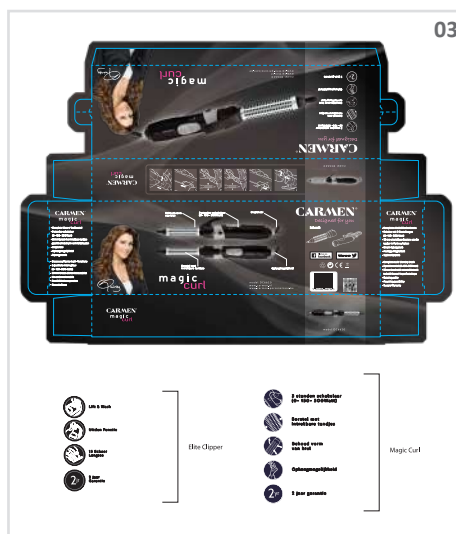
02. CARLTON LOUNGE June 2010

Brand identity for a restaurant/banqueting suite. The logo is a flower & also a flame. The logo was applied to all their collateral. Food menu & wine list was also produced.



03. CARMEN December 2012

Creation of Carmen Thermoceramic Straightener packaging. Icons are also created specifically for Carmen range products.



04. PRISHANNA.COM November 2015

Brand identity for an online jewellery boutique. Creating website and online content for social platforms. Organising photoshoot with the models and products. Artworking products for company catalogue. Insta: ps_prishanna | Facebook: prishanna



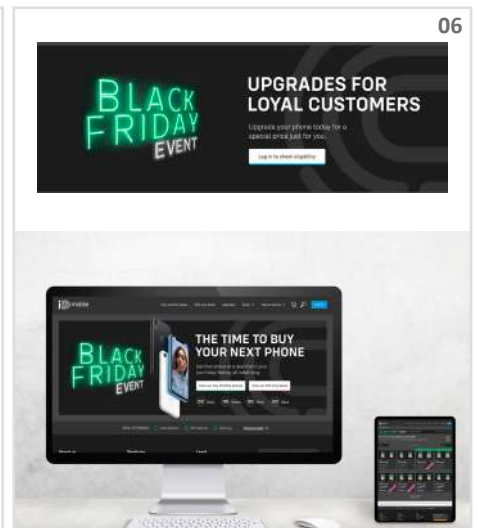
05. JDW WETHERSPOON February 2015

Creative promotional posters produced to promote specific seasonal deals across the pubs in the UK.



06. iD MOBILE UK October 2019

Producing a campaign for the Black Friday Event for online platforms. Creative was bold & bright for the deals to shine, focusing on the younger target demo. Key mechanic was 'Dark Mode' which is on trend. It provided great contrast and allowed the deals to really stand out.



07. TOGETHER FOR TAMPA
April 2020

Branding for a group of Tampa residents who developed a financial support to their local businesses by creating a "meal train" over the Covid-19 pandemic. Featured on Fox News.



08. iD MOBILE UK
May 2017

iD Mobile packaging for Samsung Galaxy Tablet. FSDU also designed to house the packaging in Carphone Warehouse stores.



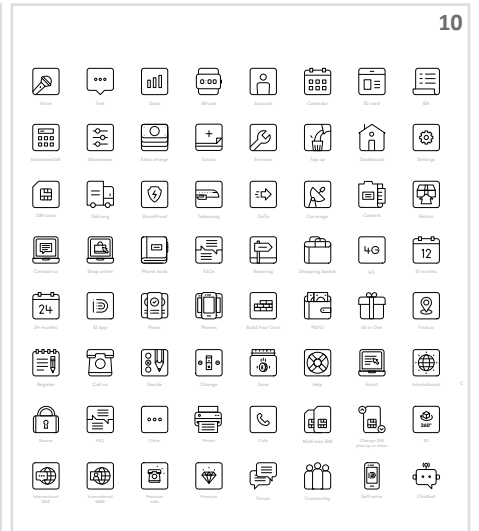
09. TIGER BAY
July 2010

Brand identity for a shisha & dessert lounge. Menu's, signages and outdoor banner also designed.
www.tigerbayshisha.co.uk



10. iD MOBILE UK
November 2018

Development of a set of icons for iD Mobile brand guidelines. This was used across all channels to give customers clear guidance.



11. iD MOBILE UK
November 2017

Halloween campaign across website and social platforms to promote sim only deals. All illustrations created specifically for this campaign. Short animation created for social posts.



12. REDRING
May 2013

Design of Redring product brochure. Photography of product was taken in-house and then re-touched in photoshop.



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Branding for a group of Tampa residents who developed a financial support to their local businesses by creating a "meal train" over the Covid-19 pandemic. Featured on Fox News.



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14. APPLE TREE NURSERY
 April 2012

Identity for a small nursery. Promotional materials were also produced, such as banners and flyers. <http://www.appletree-nursery.com>



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15. iD MOBILE UK
 December 2016

Creation of brand guidelines. The do's and don'ts on the brand tone to the colour pantones.

Illustration creation to be used across all iD Mobile collateral, creating defert illustrations for various campaigns. Toolkit produced to instruct other designers how to create illustrations keeping to the same style.



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16. BRANDING
 October 2012-2016

- a. **MY LUNCH BOX** - Healthy eating company.
- b. **CHILL ON THE HILL** - Coffee shop situated on Harrow on the hill.
- c. **ACTIVE HOUSING LTD** - Architect company.
- d. **SS CONSTRUCTION** - Construction company.
- e. **SOLANUS** - Renewable resource company logo. Solanus specialise in solar/wind resources.
- f. **THE ULTRASOUND TRAINING ACADEMY** - NHS health care programme.



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